

At Vivacity Care Center, we're here to guide, support, and advocate for our patients' health, every day.

We're building something unique for Premera Blue Cross, LifeWise Health Plan of Washington members as well as BlueCard holders because we believe they deserve exceptional, advanced primary care, when and where they need it. In so doing, we're reducing the frustration and anxiety our patients often associate with healthcare.

What is advanced primary care?

Simply put, it is what healthcare should be. Advanced primary care takes what people have come to expect from standard fee-for-service healthcare – the long waits, the frustratingly short appointments, the shuffle of specialist visits, the high costs and stress – and turns it upside down, creating a new model with aligned incentives that benefit patients, providers, employers and communities.

Here is how we show up for our patients:

We care for the whole person

We want to support newborns to geriatric members in the management of their physical, emotional, and behavioral health. By treating the whole person, instead of just symptoms, we are creating long-term engagement and support.

We are YOU-centered

Members who are engaged in their healthcare feel better and function better. We collaborate with our patients to make it simpler and more gratifying for them to take an active role in their health. And we're improving member access to care with plenty of same- or next-day appointments close to work or home.

We put everything in one-place

We want to make it easy for members to get and follow through with the care they need by putting everything in one place. We offer advanced primary care, behavioral health support, health coaching and general radiology all under one roof.

We break down complexities

We never want members to walk out of our office feeling anxious or confused. Integrating insurance experts with care helps break down next steps so patients can make more informed choices about their care. Care Advocates help patients navigate their benefit plans and help them understand further care options and costs.

We give you time

More thorough and thoughtful care helps identify underlying issues and concerns early, often lowering overall costs and improving long-term outcomes. Longer appointment times and smaller caseloads mean our patients have the opportunity to talk through their issues and providers have time to truly listen, evaluate and formulate a plan of action with the patient.

We refer to vetted high-value specialists

To help ensure members continue to receive quality care beyond our walls, our PCPs have the resources to refer patients to high-value specialists with track-records for successful treatment at a fair price.

What that means for your clients:

- Members are seeing providers that are supporting long-term well-being and establishing a pattern of care, prevention, and support.
- We bring access medical, behavioral and lifestyle support as well as general radiology to one place, so members are not running all over town for care.
- Members can find a medical “home” and are less likely to default to higher-cost care for acute needs. That helps to drive down healthcare costs for everyone.
- Healthier members and their families (both physical and mental) can lead to a reduction in absenteeism and presenteeism on the job.
- With Care Advocates available on-site or over the phone, members have a friendly insurance expert to lean on, rather than the benefit manager.
- When necessary, Vivacity Care Center providers make every effort to refer patients to high-value specialists thereby reducing long-term costs for employer and members alike.

Healthcare coverage:

Vivacity Care Center is an in-network provider for patients with primary coverage from:



Questions?

Visit vivacitycarecenter.com for more information or reach out to your Account Representative.